

For New Students Bullseye Range Rules

No animals or pets at Bullseye.

If you take water from the refrigerator, please be sure to take it with you when you leave.
No drinks of color in any of the rooms with carpet.

Saturdays are left open only for those who work fulltime and cannot come during the week.

Beginners must attend the Onboarding Class. Usually on Sat 11am or TBD
Group training is required on Monday or Tuesday eves for you to be able to use the Sim Rooms.

Rental of lasers to put inside your own gun are available for a small fee of \$3 They are free for new students for the first month. Rental of the AR 15 laser system is \$5 per session.

Any member can bring a family member 1x a year to shoot in the Simulator room for free. If more than once it is \$40 and if they need instruction from me \$50

Any member who brings a guest for a tour is encouraged to do the shooting first to show the guest what we do at Bullseye. Guests with no training should not be doing any shooting on a tour without me present. Tours are free.

Training with another person in the simulator is the fastest way to grow and measure your progress so don't be surprised if I put you with another student.

Training live at Hot Shots with me for an hour is \$45

Members are allowed to host parties at Bullseye. Cost for members is free and the guests pay \$40 a head for 3 hours. Check with me to schedule. 6 people min.

If possible, I humbly ask you to post on any social media especially FaceBook, Google and "Next Door" once a month. Simply sharing what I post would be great. Please follow the Bullseye FB page, using the QR code.

Google reviews are extremely powerful with most of our new students are coming from there. If you do a review or post a picture of something you did at Bullseye, it really helps people find out about us.

As you progress through your journey, you will need various items for your gun and for training. The code below will take you to a list on amazon of almost everything you will need. Amazon link for gun accessories.

We also sell a complete package for **home training** and more.

On Youtube I have vetted and created a list of the best training videos to give you extra insight. There are almost 200 of them.

Facebook QR code.



Google Review Link



Amazon list



YouTube Code



The New Paradigm in Shooting is Here!

Most gun training out there isn't real training. It makes people think they're getting better after just one or two days. But a training day or weekend won't stick. Why? There simply aren't enough reps. You can't name a sport or musical course that teaches you how to do something without requiring hours of deliberate, perfected repetition.

My background is in brain science. I have studied how the brain learns everything — good, bad, and even the frivolous. From a bird's-eye view, any observer can easily see by looking at how other disciplines train their students that none are done “live” on a stage, on a field, or in a match.

That amount of stimulation will stop the brain's ability to learn and retain new information.

So why has it been done that way? For decades boys — and sometimes girls — were “shown” how to shoot with an adult. There were no stages of learning, there was no examination of the acquired skill set, and often instruction was spaced over years. There were often no detailed explanations of how or why. Basically, the young person had to imitate what they saw the adult do. You can't learn that way because too many important nuances will be missed until bad habits are permanently encoded.

I know. They come into Bullseye all the time proclaiming they have been shooting most of their life and that they know it all.

Brain Science is Clear: You Will Forget

After a weekend shooting course you might feel satisfied and more confident, but it is temporary. After a day of training, your brain — during sleep — will consolidate some of it into long-term memory. However, by morning much of it will not be recalled physically, although you can verbally describe it.

All of this has been studied by scientists for decades. The rule is about 3,800–4,000 reps to make a skill stick.

Real Skill Takes Real Time — Putting in Repetitions

True skill — the kind that works under pressure — comes from doing the same moves again and again, the right way, over time. This builds a coating around your brain's connections called myelin, which helps you react faster and more smoothly.

How much time does it take?

- Around 3,800–4,000 reps to get really good at one skill.
- After that, you still need about 30 minutes a week to keep it sharp. Ask any really good musician.

The “Feel-Good” Trap

People will take various courses and buy guns that are “sure to make you shoot like John Wick.” It is no different than why people buy new clothes to look sexier and feel better. We need more honesty in the training arena and must be willing to look seriously at how our training builds better shooters. You will find it will not lead to the creation of more weekend-warrior programs, but rather ongoing, weekly engaged training.

Modern Technology

I built Bullseye Training Range around the understanding of how the brain really learns. The martial-arts model is a good example — I spent years training that way:

- You train several times a week.
- For months or years.
- Under the watchful eye of instructors who are better than you.

That's what works. It builds excellent shooters — not John Wick wannabes. The use of technology allows the shooter to grow and evaluate their progress without the disruption of recoil. Recoil happens after you do your job, so don't let it get in the way of your learning. Bullseye students at their first live shooting event almost never flinch, and their pictures hang on our walls to prove it.

At Bullseye we mix skills, train you under pressure, and teach your brain to respond automatically — just like you do in your car when you suddenly have to react to an oncoming vehicle. We want you ready. We are not here for entertainment; we are here because your life may depend on it.

Stop Pretending. Start Training.

If you're serious about protecting yourself and the people you love:

- Stop chasing weekend classes.
- Stop going to indoor shooting ranges that don't allow you to draw your gun.
- Stop shooting at targets that don't move.
- Start really understanding shooting mechanics.
- Learn how to control your eyes so you have faster and clearer target acquisition.

Bullseye will build your skills the way they're meant to be built: over time, with perfect reps, usable feedback, and constant measurable progression. WE GUARANTEE IT!

